

cyllabs.

WHAT

YOU

EXPECT **vs**

WHAT

YOU *GET*

**WHY MOST SME WEBSITES
FAIL, AND WHAT TO DO
INSTEAD**

NO WEBSITE?

Lost money.

Customers check you online before they call.

No website? They never call.

Bad website? You look small.

You don't see it happening, but every month you bleed leads.

14,000

Google views

\$3,000

Monthly sales

That's

\$36,000 *in extra annual revenue*

All in just 28 days with no ads

Your site is the first impression. Make it count.

I'LL DO IT MYSELF

But at what cost?

You decide to handle it yourself. Maybe with a website builder. Maybe with a friend or cheap freelancer.

It feels like a money-saver. Then reality hits.

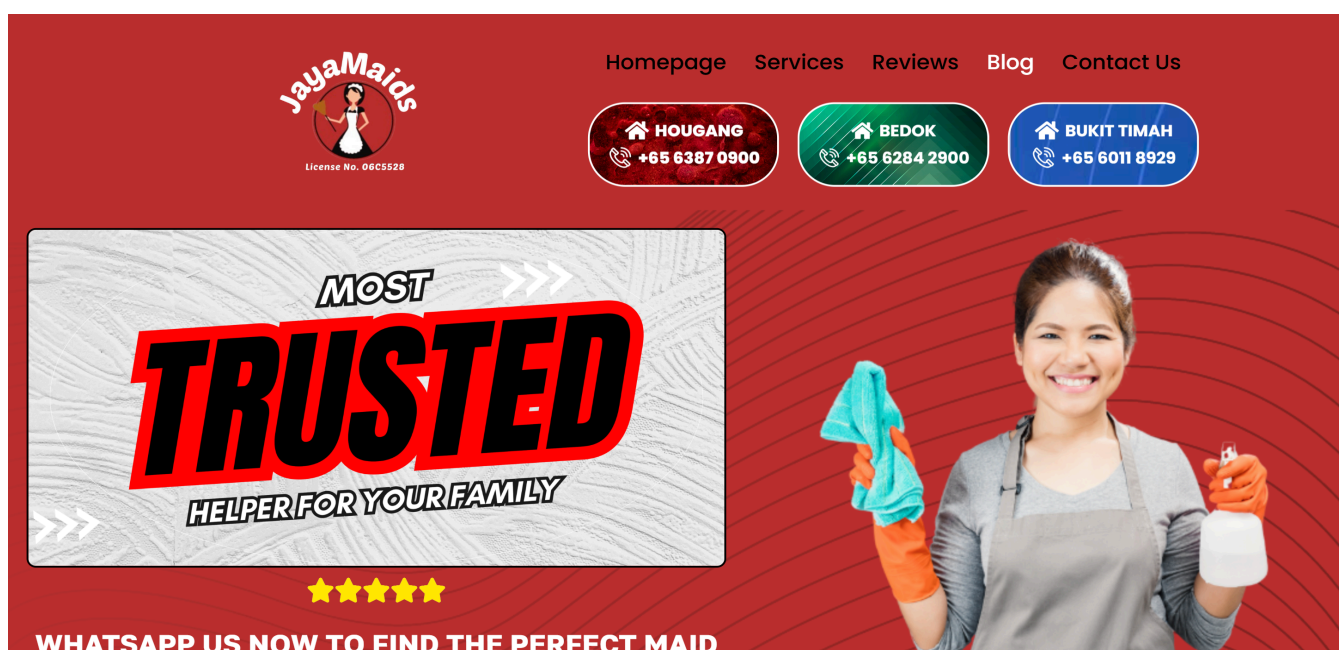
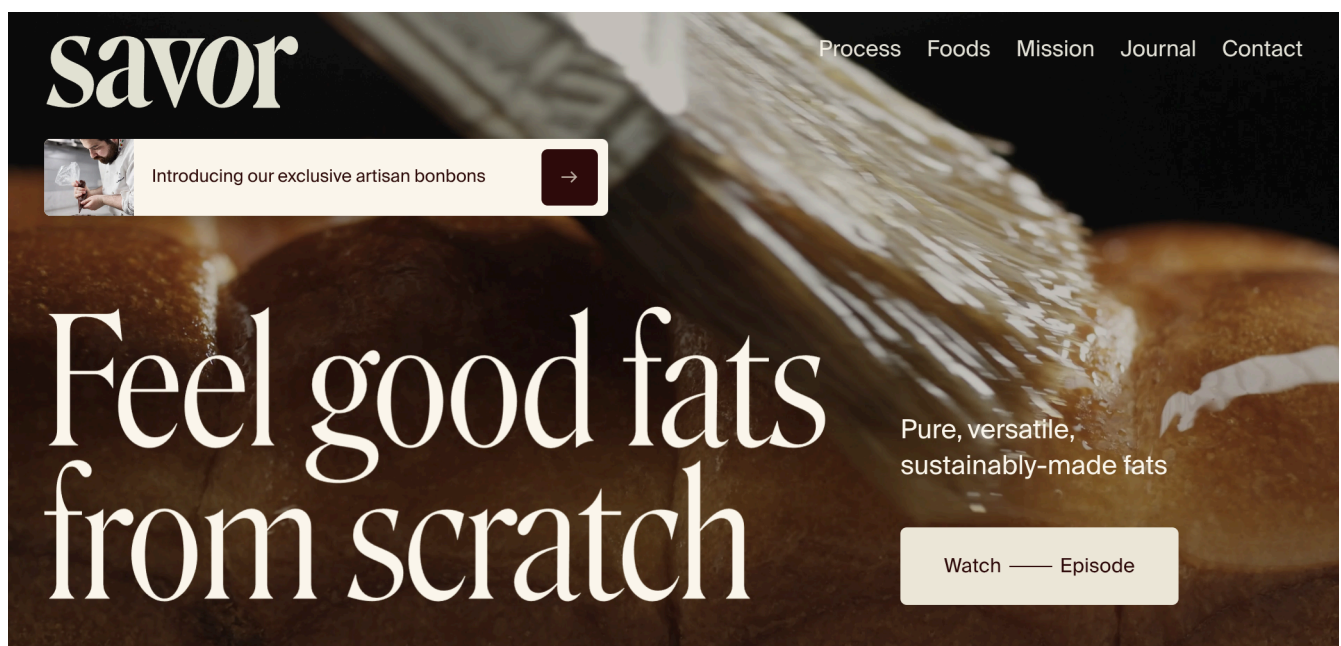
A high-performing site isn't just drag-and-drop blocks. It's strategy, copy, design, speed, and trust signals working together.

We've seen it over and over. Good businesses lose credibility because their site feels "off."



CAN YOU SPOT THE SITE THAT SELLS?

Hint: The winner's obvious.



Two sites. One's great. The other is garbage.

STILL CAN'T TELL?

Wow. We're impressed.

If you really cannot tell which one wins or what makes it work, you are probably not our client.

That is fine. Not everyone values design, trust, and clarity the way we do.

BEFORE YOU SAY:

“ So what if it does not look nice, as long as it converts?

Here's the truth.

A site that looks bad almost never converts in the first place. People decide in seconds whether they trust you enough to read the rest.

If your site loses that moment, you will never get the chance to convert them.

If you want to change that and learn what makes a website sell, keep reading. You will see exactly what separates the sites that win from the ones that waste money.

HERE'S THE BIGGEST SECRET

If you have to remember one thing.

It's not about "having" a website.

A winning site isn't decoration — it's proof of your brand, your standards, and your ambition.

Anyone can spin up a site in 5 minutes.

The real test?

Do you own a website that makes you proud to show it to a dream client, a big investor, or even your mom? If you hesitate, it's not good enough.

It should look and feel like the business you want to be.

*If you're not proud to show it off...
your customers won't be proud to choose you.*

NOT CONVINCED?

Take a step back.

Before you close this and start Googling “cheapest website maker in Singapore,” read this.

We are not the cheapest.

We don't just buy a template, slap your logo on it, and call it done. (Which some “agencies” actually do)

We have one specialized team of designers and developers that have been here from the start. Every project gets our full attention and precision.

We do not outsource to interns or random freelancers. We do the work ourselves. That is why we have limited slots.

For us, it is not just about building a site. It is about growing your company. With **cyllabs.**, you are not just a number. You are our everything.

LET US SHOW YOU

Still thinking? Let us prove it.

You have heard what we do and how we work. Now it is your turn to see it for yourself.

We'll create a free, no-strings-attached homepage layout tailored to your business, a real custom design from the same team that builds every site we launch.

Here is how it works:

1. WhatsApp us your business details
2. Ask any questions you have
3. Get your custom homepage layout ready to review

[Contact us now!](#)  **Click me!**

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